



TANVI TANDON

COPYWRITER OR BUST

I'M REACHABLE

(786) 431-7245
tanvitandon5@gmail.com
www.tanvitandon.com

I'M EDUCATED

2016 Miami Ad School – Miami

Copywriting Portfolio Program

2014 Mumbai University

Bachelor of Mass Media

I'VE MOVED A LOT

- Chennai, India
- Mumbai, India
- New Delhi, India
- Miami, U.S.A.
- New York City, U.S.A.
- Boston, U.S.A.
- Chicago, U.S.A.

I'VE ACHIEVED STUFF

*Self-sponsored O-1b Visa
for Extraordinary Ability*

- One Club Portfolio Night
'All Star'
- Clio Awards
- D&AD
- ADC
- New York Festivals
- Communication Arts
- Applied Arts Magazine
- Young Guns Awards
- Creativity International

WORK EXPERIENCE

EnergyBBDO, Chicago | Present

Copywriter

Ocean Spray, Pearle Vision, Orbit, Starbucks,
American Egg Board, Babyganics, new business.

Hill Holliday, Boston | June 2018-June 2019

Copywriter

Kay Jewelers, Frontier Communications, Ocean Spray,
Bank of America, Capella University, new business.

Seiden, New York | January 2017-March 2018

Copywriter

NewYork-Presbyterian, RiverSpring Health.

RXM Creative, New York | October-December 2016

Jr. Copywriter

Ray-Ban, Sunglass Hut, Pro-bono projects.

TBWA, New York | July-September 2016

Copywriting Intern

TD Bank, Michelin, TEDx, McDonald's, Nutrilite,
Thomson Reuters.

Ogilvy & Mather, New York | January-March 2016

Copywriting Intern

Pitch to Xarelto and Famous Footwear.

360i, New York | 2015, 2016

Copywriting Intern

Won two pitches for Bose (FanTracks, produced)
and Perrier. Jif, Butterfinger, Subway.

Bates CHI & Partners, Mumbai | 2013

Ogilvy & Mather, Mumbai | 2011

Ogilvy & Mather, New Delhi | 2009

Copywriting Intern

I discovered advertising is my calling at age 15.

LIFE EXPERIENCE

- **Writer and Ad Counsel** for Fractaltribe,
New England's largest psychedelic
music and art production company
- **Co-Founder** of Conscious Cinematic
Arts Co., a film production house.
- **Founder and Festival Director** of
Fractal Film Festival, 2016-Present
- **Co-Director and Script Writer** of award
winning documentary on Land Acquisition
in Gujarat, '21st Century Imperialism'